

Kentucky Arts Council Board of Directors
Meeting Minutes
March 10, 2017
1 – 4 p.m.

Members Present: Mary Michael Corbett, Doug Adams, Dior Cotten, Paul Fourshee, Elizabeth Griffith, Lindsey Jaeger, Sallie Lanham, Everett McCorvey, Nathan Mick

Members Absent: James Boler, Jeanie Dorton, Luanne Mattingly, Angela Rice, Andee Rudloff, Janice Turpen

Tourism, Arts and Heritage Cabinet: Deputy Secretary Regina Stivers

Kentucky Arts Council: Lydia Bailey Brown, Emily B. Moses, Dan Strauss, Chris Cathers, Dave Blevins, Sandie Lawrence, Sarah Schmitt, Tamara Coffey, Jean St. John, Tammie Williams

Others Present:

Judge Michelle M. Keller

Katie Brass, Director of Carnegie in Covington

Beth Holiday, Community Liaison for City of Newport

Laurie Rish, Director of Behringer-Crawford Museum

Gary Johnston, Vice President of Behringer-Crawford board

Sallie Kursher, Secretary of Friends of Belleview

Kim Garringcook, Education Director Behringer-Crawford Museum

Regina Seacrest, Community Engagement Coordinator, Behringer-Crawford Museum

Jim Athem, community member

Meredith Yale, Curator of Collections at Behringer-Crawford Museum

Steve Oldfield, Documentary filmmaker, teacher and photographer

Jim Hall, Kentucky artist

Sue Cates, President of Sharonville Fine Arts Council

Welcome and Comments from guests

Mary Michael Corbett introduced Judge Michelle M. Keller who swore in Board Member Nathan Mick. Corbett thanked Judge Keller for her service. Corbett asked for introductions from the board, staff and guests. Corbett introduced the Kentucky Arts Council Executive Director, Lydia Bailey Brown. Bailey Brown thanked the board for selecting her as executive director.

Corbett introduced Beth Flowers, AIR Institute at Berea College. The AIR Institute's work centers on the convergence of art, business and community development. Flowers presented a workshop following the board meeting.

Lindsey Jaeger welcomed board members, staff and guests and gave a brief history of the arts in Northern Kentucky. She encouraged everyone to visit the murals and Cathedral Basilica while in the area.

Approval of minutes from the Dec. 2016 meeting

Motion to approve: Everett McCorvey

Seconded: Doug Adams

No opposition, motion passed

TAH Report:

TAH Cabinet Deputy Secretary Regina Stivers welcomed the board and guests to northern Kentucky. Stivers reported that the cabinet is monitoring legislation focusing on partnerships of all kinds for the 16 TAH agencies. Stivers highlighted four agencies within the cabinet that are arts related.

Stivers said Arts Day in Kentucky on February 24 was a success with over 450 artists and arts advocates participating in the day. The TAH Cabinet received great feedback from legislators, community members and visitors from across the state about the event.

Stivers spoke about the Kentucky Visions at the Capitol Exhibit and shared a photograph of students in front of the exhibit. Over 25 legislators participated in breakfast meetings in the Capitol Annex, hosted by Governor's School for the Arts Director, Nick Covault. The breakfast meetings focused on advocacy and promoted the importance of the arts in Kentucky.

The Artisan Center at Berea has increased retail sales. The Artisan Center is working to improved tour bus marketing to increase visitors.

Comments by the Board Chair:

Corbett gave a special thanks to all who participated in Arts Day. Corbett said it is our responsibility is to educate local and state officials about the importance of the work of the Kentucky Arts Council and arts entrepreneurs in every county of the state. Corbett thanked the KAC staff for their work. KAC staff completed Poetry Out Loud in early March, and are preparing for Kentucky Crafted: The Market and Writers' Day in April.

Executive Director's Operational Report:

Bailey Brown reported KAC is focusing on partnerships. Arts Day invitations were hand-delivered to legislators and staff. Arts Day was a time to thank legislators and congratulate organizations on their work. The day was successful and provided networking opportunities for all involved.

Bailey Brown shared a video about Arts Day in Kentucky. Bailey Brown thanked KAC board members for their participation and staff members Emily Moses and Dave Blevins for their organization of Arts Day.

Bailey Brown distributed a KAC calendar of events that gave an overview of the events currently scheduled for the year. Bailey Brown stated the calendar would change and be updated. Bailey Brown distributed information from NASAA to the board about the history of funding in Kentucky.

Constituent Population Report

Jean St. John, KAC arts education director reported the Teaching Artist Directory application is open. St. John spoke about the new initiative partnership with the Kentucky Department of Education. Two low-performing schools were chosen to receive art education resources, Owsley County Elementary School and Mary S. Hogsett Elementary in Danville. The schools will receive a Specialists With Art Tactics (SWAT) consultancy, four one-week residencies, a Showcasing the Arts grant, and a one-day demonstration and discussion about responding and connecting with the arts.

St. John read a letter from fifth-grade teacher, Michelle Hawkins, thanking Senator West and Representative Simms for the funding received through the Kentucky Arts Council TranspARTation grant program. The next deadline to apply for TranspARTation grants, which provide assistance with transportation costs associated with visiting arts organizations to schools is May 15, 2017. St. John thanked board member Sallie Lanham for her assistance with FY2017 Poetry Out Loud state finals. Poetry Out Loud is a national program funded by the National Endowment for the Arts (NEA) and Poetry Foundation. Twenty Kentucky high schools participated. Grant County High School senior Haley Bryan earned her second state champion title March 7. Bryan will represent Kentucky at the Poetry Out Loud National Finals, April 25-26 at George Washington University in Washington, D.C.

Dan Strauss, senior program analyst, distributed a three-page summarization of the Kentucky Arts Partnership program. Strauss reviewed the specifics through a fact sheet, the grant guidelines and a Public Value Report example.

Sarah Schmitt, community arts and access director, gave a report on the Creative District program. Owensboro is the newest Creative District in Kentucky. Andee Rudloff, chaired the panel and Elizabeth Griffith, monitored the process.

Emily Moses, creative industry director, gave a report on the Homegrown-Handmade project funded by the USDA. The project, implemented in Owsley and Ohio counties, aims to maximize the convergence of arts and agriculture. All trainings and activities associated with the project are free and open to the public.

Tamara Coffey, individual artist director, reported on Kentucky Writers' Day, a celebration of the literary arts. Writers' Day, scheduled for May 1 in the house chambers of the Old State Capitol, will include the induction of a new Kentucky Poet Laureate. Resources are available on the arts council website for those unable to travel to Frankfort to host a Writers' Day event in their city. Coffey invited board members and guests to attend.

Sarah Schmitt reported on the second annual Arts Access Summit scheduled for March 10 at SKyPAC, in Bowling Green, with the Kentucky Center, VSA Kentucky and arts access consultants from Kentucky. The Arts Access Summit includes training, networking, engagement and the overview of resources available through Kentucky Commission on the Deaf and Hard of Hearing (KCDHH), VSA Kentucky, and The Kentucky Center. Laurence Carter Long will be keynote speaker. The summit is open to arts and culture organizations, artists, K-12 educators, disability service providers, and any relevant university programs.

Operations Report

Chris Cathers, program branch manager, reported on Kentucky Crafted: The Market. Kentucky Crafted: The Market, which is in its 35th year, is scheduled for April 21-23 in Lexington. The Market features art, craft, literature, music and food from around the state. The Market includes one day of wholesale and two days of public retail sales. KAC has increased advertising revenue for the event by selling advertising space in the printed program for the show.

Administration Report

Tammie Williams, grants manager, gave a report on beginning the process highlighting the need to replace the KAC's current grant software. KAC is hoping to have new software in place in FY2018.

Sarah Schmitt reported on available community training opportunities provided by KAC staff. Mark Brown, folk and traditional arts director, provides training through the Community Scholars program. Dave Blevins, arts marketing director, Tamara Coffey,

and Jean St. John provide professional development and program orientations. The KAC website has presentation topics and request forms available.

Emily Moses reported the KAC is under-staffed. KAC currently has 17 full-time staff members. The fiscal officer and database manager positions have not been filled. All KAC staff have taken on additional responsibilities to assist during this time of transition.

KAC Board Topics

Nathan Mick, chair of the Poet Laureate committee reported he was excited about the recommendation submitted to the Governor's office. The Poet Laureate committee members include Nathan Mick, Lindsey Jaeger, Bill Goodman, Mary Michael Corbett and Lydia Bailey Brown. The new Poet Laureate will be announced at Writers' Day on May 1.

Paul Fourshee, chair of the Nominating committee said the committee was always looking for new names and looked forward to reporting at the June meeting.

Corbett gave the report for Andee Rudloff, chair of the Governor's Awards in the Arts committee. The KAC coordinates the presentation of the Governor's Awards in the Arts, which recognize individuals and organizations who have made extraordinary and significant contributions to the arts in Kentucky. Nominations are accepted from organizations, businesses or individuals. The ceremony is in October, in conjunction with National Arts and Humanities Month.

Corbett and Everett McCorvey reported on the importance of Constituencies /Stakeholders committee. This committee develops a comprehensive plan to educate all stakeholders about the importance of the arts and the work of the KAC.

Board Discussion of End Statement 1.5: Artists live and work in a supportive environment

Bailey Brown introduced Beth Flowers, executive director, Arts Incubator of the Rockies, (AIR) of Berea College. Flowers spoke about finding resources through partnerships and community relationships. Flowers said the mission of AIR is to find ways to connect people. Flowers would present a workshop immediately following the adjournment of the board meeting.

Bailey Brown thanked Behringer-Crawford Museum and SouthBank partners for hosting and providing transportation.

Corbett asked the board to review their abstentions and to contact Bailey Brown or Corbett with any changes. Corbett reminded the board to look over the upcoming dates on the agenda.

Board Schedule:

- March 20-21: National Arts Advocacy Day, DC
- March 30: Arts Access Summit, Bowling Green, KY
- April 12 - May 25: KAP Panels
- April 21-23: Kentucky Crafted: The Market, Lexington
- May 1: Writers' Day, The Old Capitol, Frankfort, KY
- October: National Arts & Humanities Month
- October 11-13: NASAA Annual Meeting, Portland, Oregon
- October TBD: Governor's Awards in the Arts, Frankfort

2017 Board Meetings

- June 9, Morehead, KY*
- September 29, Franklin, KY*
- December 8, Berea, KY

*Locations may change

Time Adjourned: 3:13pm