

Kentucky Arts Council Board of Directors
Meeting Minutes
March 11, 2016
Noon – 3 p.m.

Members Present: Mary Michael Corbett, Wilma Brown, Paul Fourshee, Todd Lowe, Darlene Mazzone, Josephine Richardson, Andee Rudloff, Jayne Waldrop, Kathleen Setterman, John Hockensmith, Randall Vaughn, Lacy Hale

Members Absent: Jo Curriss, Everett McCorvey, Ron Johnson

Others Present: Jay Dick, Michael Drury, Alison Huff, Dustin Miller, Aldy Milliken, Nan Plummer, Julie Roberts, Mary Beth Touchstone, staff members Lori Meadows, Sandy Etherington, Emily Moses, Dan Strauss, Chris Cathers, Tammie Williams

Note Taker: Tammie Williams

Welcome and Comments from guests:

Mary Michael Corbett asked board members, guests and staff to introduce themselves.

Approval of minutes from the December 2015 meeting

Motion to approve: **Josephine Richardson**

Seconded: **Andee Rudloff**

No Opposition, Motion carried

Comments by the Board Chair - Corbett spoke about the activities of the past quarter including Arts Day and Kentucky Crafted: The Market. Corbett thanked all who attended.

TAH Report: No report

Consent Agenda

Corbett asked if there were changes to the consent agenda. There were no changes. Corbett asked for a motion to approve the consent agenda.

Motion to approve: **Andee Rudloff**

Seconded: **Jayne Waldrop**

No Opposition, Motion carried

Governance Process: Josephine Richardson gave the nominating committee report. Richardson thanked the members of the nominating committee for their participation. Richardson said a letter was sent to Governor Matthew G. Bevin's office supporting the reappointment of the four existing members.

Jayne Waldrop reported the Governor's Awards in the Arts committee had completed its recommendations. Waldrop said the caliber of the recommendations was strong. The recommendations have been submitted and are currently awaiting the Governor's approval.

Andee Rudloff reported on the Stakeholders committee. GrowKyarts.org has been developed as a social media vehicle which will consist of collected stories and images of Kentucky artists and arts organizations. Rudloff invited board members to become involved by sharing community or personal stories and images. Rudloff developed a logo for GrowKyarts.org. Hats bearing the logo are available for purchase.

Executive Director's Operational Update:

Lori Meadows gave an overview of Kentucky Crafted: The Market. Meadows thanked Darlene Mazzone for the advertisement in Paducah Life Magazine, and Todd Lowe and Paul Fourshee for participating in the Purchase Award Program. Purchase awards were introduced at The Market this year as a new way to create sales for artists. The use of purchase awards was successful. Kentucky Chamber of Commerce, a participant in this year's purchase awards, is in conversation with KAC to help promote next year's purchase awards. The Kentucky Gallery area was also initiated this year as another way to create sales for artists. The use of a shuttle service was new to The Market this year. The shuttle was a way to help alleviate the difficulties of parking during a University of Kentucky basketball game. In excess of 400 people used the shuttle, which ran from Southland Christian Church on Richmond Road to the Lexington Convention Center. The main buyer for the Smithsonian shops attended The Market.

Meadows shared an email from Kentucky Crafted artist Dan Barnes. Barnes shared how KAC helps Kentucky artists make a living. He was commissioned to do a public art piece for the Owensboro Convention Center after representatives saw his work at The Market. The Bowling Green Area Convention and Visitors Bureau attended the Creative Industry Summit at the Owensboro Convention Center in November 2015. After seeing Brown's work, the BGACVB commissioned Brown to do two public art pieces. The BGACVB also commissioned a piece from Kentucky Crafted artist Mark Whitley.

KAC has not received confirmation of the total percentage the budget will be reduced. KAC staff will be moving into a new office space later this year. The space has not been confirmed.

KAC partnered with the NEA to host the Lexington Creativity Connects Roundtable in February. KAC was one of 10 state art agencies invited to host. The report from the roundtables will be available later this year. The Kentucky video celebrating the NEA's 50th anniversary is complete.

KAC is working with several recipients of the NEA Our Town grant, including Berea College and the Next Generation initiative. Next Generation is a collaboration between

Art of the Rural, the Rural Policy Research Institute and other regional and national partners which focuses on knowledge building and creative placemaking.

In addition, KAC and the Kentucky Department of Education are partnering to work on an Education in the Arts summit that will take place in Owensboro this summer. Meadows asked if there were comments or questions.

Wilma Brown spoke about the importance of attending The Market. Brown said attending The Market not only provides personal enjoyment, but you are supporting the staff and the artists. You have opportunity to hear ideas and stories, which in turn can be used in advocacy efforts. Waldrop said she liked the rearrangement of The Market. Randall Vaughn thanked Meadows for sending out the notice for volunteer opportunities at The Market. Vaughn said he circulated the notice and several people in his office volunteered.

Emily Moses said KAC continues to give Creative Industry Report presentations to stakeholders and interested parties across the state. As a result of a presentation given in 2015, KAC was asked by Rep. Tom McKee to give testimony about the convergence of arts and agriculture at the House Agriculture and Small Business Committee Meeting on Jan. 27, 2016. KAC was fortunate to have the opportunity to present to the House. Moses is currently working on the 2016 creative industry goals and Initiatives. In 2015, KAC provided more than 400 direct creative industry trainings and hopes to do as many in 2016. Moses said KAC continues to work on workforce development through technical assistance and training opportunities. KAC has partnered with local organizations throughout central and eastern Kentucky to provide workshops and training. One example of a training workshop is the Etsy workshops. The Etsy training workshops allow KAC to pursue new, local partnerships that benefit artists throughout the state. KAC conducted several creative industry meetings at Kentucky Crafted: The Market. KAC is working to setup regional meetings with artists with the Kentucky Innovation Network, which provides business assistance to entrepreneurs. KAC met with the USDA, Kentucky Governor's School for Entrepreneurs and the Community and Economic Development Initiative of Kentucky in further providing additional access for the constituents of Kentucky.

KAC is in the process of updating our website to provide additional information and resources. Lastly, KAC is looking forward to the U.S. Bureau of Economic Analysis and the National Endowment for the Arts report on the impact of the Arts and Culture on the U.S. Economy which is due out at the end of 2016.

Jay Dick, senior director of state and local government affairs for American for the Arts, gave a presentation on best practices state art agencies can use to educate and inform local and state government.

Aldy Milliken, executive director of Kentucky Museum of Art and Craft and the founder of the grassroots organization Kentuckians for the Arts, gave a presentation regarding arts organizations working together to advocate for the arts.

Dustin Miller, lobbyist and partner at Government Strategies, gave a presentation on working with new administrations.

Board Schedule: June 10, 2016- (Meeting date changed to June 21, 2016)

Upcoming events:

April 25, 2016 – Writers' Day

June 21, 2016 - Board Meeting-Frankfort

Board meeting adjourned: 2:09pm