

Kentucky Arts Council Board of Directors
Meeting Minutes
June 21, 2016
Noon – 3 p.m.

Members Present: Mary Michael Corbett, Josephine Richardson, Darlene Mazzone, Wilma Brown, Paul Fourshee, Todd Lowe, John Hockensmith, Lacy Hale, Jo Curris, Jayne Waldrop, Kathleen Setterman, Ron Johnson, Randall Vaughn

Members Absent: Andee Rudloff, Everett McCorvey

Tourism, Arts and Heritage Cabinet: Regina Stivers (Tourism, Arts and Heritage Deputy Sec.), Will Adams (Tourism, Arts and Heritage Legal), Lori Meadows, Dave Blevins, Chris Cathers, Sandy Etherington, Emily Moses, Kate Sprengnether, Dan Strauss, Tammie Williams

Others Present: Melissa Bond (Community & Economic Development Initiative of Kentucky-CEDIK)

Welcome: Mary Michael Corbett welcomed everyone. Corbett asked the board and staff to introduce themselves. Regina Stivers, TAH Deputy Secretary; Will Adams, TAH Staff Attorney; and Melissa Bond, CEDIK were in attendance.

Approval of minutes from the March 2016 meeting

Motion to approve: Josephine Richardson

Seconded: Ron Johnson

No opposition, motion carried

Comments by the Board Chair: Corbett talked about the myriad activities the staff had worked on since the last board meeting, including Writers' Day, grant panels, building the new website, and preparing for the Southern Legislative Conference in July. Corbett thanked the staff for their efforts.

TAH Report

Deputy Sec. Stivers spoke about the importance of the arts to the cabinet. Stivers talked about speaking with Governor's School for the Arts students and parents. Stivers was impressed by the passion, drive and commitment to the arts of the students and their families. Stivers thanked Meadows and the KAC staff for their work on the Southern Legislative Conference. This year's conference had a record number of 1,500 registered participants. KAC board vice chair Dr. Everett McCorvey will present on economic development of the arts in Kentucky.

Stivers reported the tourism transient room tax has increased by 10.5 percent. The film industry in Kentucky is growing. There has been approval for 15-16 film projects per month. Stivers stated not all of the approved projects will be funded; however, those projects that are funded will bring jobs and revenue to Kentucky. TAH is looking to

collaborate. One possibility may be increasing the amount of Kentucky artists' work available for purchase in state parks.

Corbett asked the panel chairs of the grant programs to give an overview of their experience. Paul Fourshee chaired the Al Smith Fellowship/Emerging Artist Poetry panel. Fourshee said it was his first teleconference panel. He had a good experience, however, he did miss face-face interaction.

Meadows chaired the Al Smith Fellowship/Emerging Artist Choreography panel. Five applications were reviewed by the panel; one fellowship was awarded. Meadows talked about the low number of applicants for choreography. One reason may be that dance is not taught in most schools.

Jayne Waldrop chaired the Al Smith Fellowships/Emerging Artist Creative non-fiction/Fiction panel. Waldrop said the panelist were well prepared. Waldrop said there may be a little lost in not meeting face-to face, although she thought the teleconference panels were easier.

Meadows gave the overview for Andee Rudloff. Rudloff chaired the Folk and Traditional Arts Apprenticeship program. The FAA program focuses on master artisans working with experienced apprentices for one year.

Rudloff chaired the Arts Access Assistance program and Meadows gave the overview. The Arts Access Assistance program is a project grant that focuses on non-traditional applicants incorporating art into a program. An example would be a nursing home adding art programming to its daily schedule for its residences.

Meadows chaired the KAPTiers1-3 panel. This is the first year that all of the KAP panelists participated via teleconference. The teleconferences saved the agency a substantial amount of money. KAP Tiers 1-3 are the larger organizations applying for funding. Hindman Settlement School reapplied this year after an absence of many years. There were not any issues with the teleconference format. There were a couple of organizations who missed the live discussion of their applications. KAC sent the electronic recording to the organizations.

Wilma Brown chaired the KAPTier4 panel. Brown thought the panel went well. Brown said she learns something new every time she chairs a panel. Brown encouraged all of the board members to chair a panel.

Meadows talked about the KAP organizations that were receiving line-item funding.

Corbett commented that all arts funding should be managed by the arts council, because of the processes it has in place.

Stivers asked if a discussion concerning line items had occurred. Meadows told Stivers that there had been meetings with legislators.

Waldrop chaired the KAPTier5-L (larger organizations) panel. Waldrop said she was amazed by the great panelists. Waldrop complimented the staff for the time and effort taken to coordinate the panels.

Lacy Hale chaired the KAPTier5-S (smaller organizations) panel. Hale said the overall process was great. Hale agreed there is a little something lost not having the panelists in the same room.

Meadows chaired the KAPTier-6 panel. Meadows said the panelists were good. Meadows complimented Dan Strauss on finding qualified panelists for all of the KAP panels. Strauss has to find between 15-20 panelists every year.

Meadows chaired the arts education panel which is a combination of Teaching Art Together-Fall (TATF) and Teaching Artists Directory (TAD). The TATF/TAD panel is an in-person panel, because it includes an in-person interview component. Meadows said the panel was excellent.

Kathleen Setterman chaired the Performing Artists Directory panel for the first time. Setterman said she enjoyed the teleconference. Setterman thought the teleconference panels may give the panelists more time to review the panel materials. Setterman said the panelists had great rapport and were well prepared. Setterman thanked the staff for their work coordinating the panels.

Consent Agenda -Grants

Motion to approve: Wilma Brown

Seconded: Kathleen Setterman

No opposition, motion carried

Abstentions: No Abstentions.

Governance Process

Josephine Richardson gave the report on the Board Nominating Committee. The recommendations have been submitted to the Governor's office.

Darlene Mazzone gave the report for the Stakeholder Committee. After discussion the board agreed to eliminate the Grow KY Arts website. Meadows mentioned that McCorvey should be notified as he paid for the website and wasn't present at the meeting. Corbett said she had already spoken with McCorvey regarding the website and thanked him on behalf of the board. Mazzone said the group would be focusing on social media. Mazzone suggested the board visit and support the social medium platforms.

Mazzone asked about information regarding the Kentuckians for the Arts. Corbett said a meeting will be scheduled in July or August.

Corbett said the board was waiting to appoint committees until information regarding reappointments was received. Brown suggested that once committees were set, meetings, especially the advocacy committee, should be regularly scheduled prior to board meetings.

Corbett suggest meeting via teleconference. Corbett talked about the restriction of the open record laws. Corbett asked Will Adams, TAH legal, if there was a possibility for committees to meet via conference call, if non-voting actions were taking place.

Adams said he would follow up with legal staff.

Richardson said consideration of what the KAC staff and the board could legally participate in, regarding advocacy, needed to be addressed. Meadows informed the board that the KAC board policies addresses legally acceptable actions from both the KAC staff and board.

Brown said all board members should make every effort to support KAC by attending activities and events. Curris suggested having designated representation at all KAC activities and events.

Corbett said a working group for Writers' Day was being formed. Mazzone and Rudloff have volunteered. Mazzone talked about getting people engaged in non-induction years and the possibility of using advertising and changing the time and venue for Writers' Day.

Executive Director's Operational Update

Meadows talked about the monitoring reports and the anticipated reduction for the upcoming fiscal year. KAC is continuing to cut expenses, while trying not to cut services to the people of the commonwealth.

KAC will be moving by the end of the year. The new office space has not been confirmed.

Meadows gave a strategic plan update. Meadows reported KAC was working with the Department of Education (KDE) Arts and Humanities Coordinator Dr. Kyle Lee to develop a pilot program for underserved schools. KAC partnered with KDE for the 2016 Arts Education Summit in Owensboro.

Meadows updated the board on the work KAC is doing with the Next Generation project, which is a placemaking collaboration between Kentucky, Iowa, and Minnesota. This initiative engages artists, communities and organizations across public, philanthropic and private sectors to advance collaboration and build leadership in rural communities.

KAC continues to work with Kentucky's Rural Promise Zone. Kentucky was the first rural promise zone. South Carolina is the second Rural Promise Zone. KAC participated in a meeting in Whitesburg between representatives from Kentucky and South Carolina's Rural Promise Zones.

KAC will collaborate with the Kentucky Artisan Center at Berea in offering a curated market for the upcoming Southern Legislative Conference in Lexington, July 10-12. In addition to the curated market, the Made to Be Played: Traditional Art of Kentucky Luthiers exhibit will be presented.

KAC has applied for grants with the U.S. Department of Agriculture (USDA) and VSA Kentucky.

The dates for the 2017 Market are April 21-23, 2017, at Lexington Convention Center.

Meadows asked the board to send in nominations for the Poet Laureate and the Governor's Awards in the Arts. The Poet Laureate nominations deadline is September 30, 2016, and the Governor's Award nominations deadline is Nov. 1, 2016.

Meadows thanked the KAC staff for all of their hard work.

Emily Moses talked about the planning efforts and goals of the creative industry in the last quarter. Moses announced that KAC will be the recipient of a Rural Business Opportunity Grant from the USDA, in the amount of \$51,000. The pilot project will begin in Booneville, Owsley County and Beaver Dam, Ohio County. KAC will work with a variety of partners on this project which provides business training and technical assistance to artists, farmers and community members. All training will be available to community members of surrounding counties. The project encourages the integration of art into local farmers markets. The project will be documented by Community Scholars and KAC staff and will result in a publication that will articulate a clear process for including the arts in local farmers markets to maximize local culture and encourage agri-tourism. The two counties will produce a culminating event in 2017 to showcase their work.

Moses talked about setting up regional meetings with the Kentucky Innovation Network and the Kentucky Small Business Development Centers to assist artists across the state in accessing the full range of services available. The first three meetings will take place in Owensboro, Morehead and the Paducah area.

Upcoming speaking engagements include Meadows presenting at the National Assembly of State Arts Agencies (NAASA) conference on placemaking in the Promise Zone. Meadows was also invited to speak to the Kentucky Association of Economic Development conference.

Moses said new articles will be released in the next quarter on the progress of the creative industries in Kentucky.

Moses said KAC has attended several meetings across the state including the SOAR Summit in Pikeville.

Corbett thanked Moses and Meadows and asked if anyone had questions regarding the Monitoring reports.

Approval of Monitoring Reports:

Motion to approve: Josephine Richardson

Seconded: Darlene Mazzone

No opposition, motion carried

Melissa Bond, Extension Associate of the Kentucky Cooperative Extension Services and the Community and Economic Development Initiative of Kentucky (CEDIK), gave a presentation of the services available.

Board Discussion Meeting Ends:

Evaluation

Fourshee thanked the guest speaker, the KAC board and staff for a great meeting.

Corbett adjourned the meeting at 2:25 p.m.

Board Schedule

Sept. 14-17 –NAASA-Grand Rapids, MI

Sept. 28, 2016 –KAC board meeting, Frankfort, KY

GAA- Oct. 21, 2016 –Frankfort, KY

Creative Industry Summit –Nov. 30, 2016

Dec. 9, 2016 –TBD