

**Kentucky Arts Council Board of Directors
Meeting Minutes
September 19, 2014
Noon - 3 p.m.**

Members present: Mary Michael Corbett, Jo Hern Curriss, John S. Hockensmith, Ron Johnson, Darlene Mazzone, Helen Mountjoy, Josephine Richardson, Andee D. Rudloff, Kathleen T. Setterman, Randall C. Vaughn and Jayne Moore Waldrop

Members absent: Wilma Brown, Paul Fourshee, Todd Lowe, Everett McCorvey, and Roanne Victor

Tourism, Arts and Heritage Cabinet: Deputy Secretary Lindy Casebier

Others present: Kentucky Arts Council staff members including Lori Meadows, Chris Cathers, Sandy Etherington, Emily Moses, Dan Strauss and Tammie Williams

Note taker: Tammie Williams

Call to order

Mary Michael Corbett, board chair, called to order the quarterly meeting of the Kentucky Arts Council board of directors at noon on Friday, September 19, 2014, in the Field Founder's room at the River Park Center in Owensboro, Ky.

Attendance

With 11 board members in attendance, Corbett declared a quorum to be present.

Approval of minutes from the June 6, 2014 meeting

The minutes from the June 6, 2014 meeting were approved by the board.

A motion to approve the minutes was made by Ron Johnson, seconded by Randall Vaughn. The motion passed without objection.

Welcome and comments from guests

Corbett thanked everyone for their attendance. Corbett asked everyone in attendance to introduce themselves. Corbett welcomed and introduced Jo Hern Curriss, as the newest KAC board member. Curriss thanked everyone and gave a brief biography. Curriss stated she was honored and thrilled to be a part of the KAC board.

Guests in attendance included Mayor Ron Payne, who talked about the strong support city government offered the arts community in Owensboro. Judge Executive Al Mattingly echoed Mayor Payne's comments and added that the final \$4 million debt of the RiverPark Center was paid by the Mayor and the Owensboro City Commission.

Senator Joe Bowen, Rep. Jim Glenn and Rep. Tommy Thompson stopped by during the meeting to offer support for the Owensboro art community and thanks to the KAC.

Roxi Witt, Executive Director of River Park, welcomed the KAC board and staff, officials and guests.

Also in attendance: Bill Dexter (TAH), Mary Brian Hood, Jason Higdon, and Joy Johnson.
Special guests: consultants Robert Donnan and Stu Rosenfeld.

Comments by the Board Chair

Corbett thanked Helen Mountjoy and Roxi Witt for their hospitality.

Report by the Tourism, Arts and Heritage Cabinet

Lindy Casebier, deputy secretary of Tourism, Arts and Heritage Cabinet, spoke about being encouraged by the preview of the KAC strategic plan. The plan will offer valuable support for art within Kentucky communities.

Consent agenda

Members were asked to review their abstentions and note if there were any additions or deletions. There were no changes.

Corbett asked for a motion to approve the second quarter TranspARTation grants.

A motion to approve the TranspARTation grants was made by Darlene Mazzone, seconded by Kathleen Setterman. The motion passed without objection.

Governance process

A presentation on the Kentucky Creative Industry Report was presented by consultants Robert Donnan and Dr. Stu Rosenfeld. Donnan stated overall the creative industries are a very healthy part of Kentucky economy. The creative industry report encompasses the five themes from the new agency strategic plan: Vibrant Communities, Creative Industry, Creativity & Innovation, Entrepreneurships and Showcasing the Arts. Because of changing consumer habits, lots of niche markets are developing. Going forward it was recommended that artists, entrepreneurs, policy makers, and scientists work together to help grow the economy in Kentucky.

After the presentation there was discussion. Points discussed included working with partners, stakeholder groups as well as legislators to produce tangible results.

Casebier said timing is important. The creative industry report offers a framework for conversations. Meadows agreed and went on to state the importance of using recommendations from the creative industry report and the strategic plan to enhance and move ahead with initiatives, like the creative placemaking partnerships, and to develop an action plan. Corbett added communication was important and board members need to tell the story.

Rudloff spoke about artist Mark Whitley, using coordination, connection, building goals and the idea of convening places for artists. An example was IdeaFestival, which she stated has three locations: Lexington, Louisville and Bowling Green. Mountjoy was excited about the idea of convening artists and the many other possibilities. Mazzone talked about recent visitors from Vermont attending IdeaFestival, who see Kentucky as a model for economic development through the arts and creative industries.

Curris talked about possible relationship-building to promote the creative industries. One example was using returning veterans to work with theater departments. Meadows added some organizations that are funded by KAC are collaborating and working on veteran's issues.

Curriss spoke about eastern Ky. and bringing decision-makers to the arts in a meaningful way. Johnson included the need to change the paradigm and present the arts as an important part of the economy. Mazzone agreed and reiterated the importance of working together.

Waldrop said the creative industry report needed more input from the younger population. She also noted the literary arts seemed to be lacking in the creative industry report. Rudloff asked how to engage a younger population. The younger generations are less likely to belong, believe, behave and more likely to believe, behave, belong. Donnan added that Louisville is the second highest city in the nation for attracting young talent, followed by Portland, Ore.

Richardson talked about looking at young tattoo artists in Whitesburg as part of the audience the KAC is trying to reach. Meadows talked about the Lexington Tattoo Project, which featured a poem by Bianca Spriggs, and has now expanded to Boulder, Colo., Cincinnati and Detroit. The Lexington Tattoo project team commissioned Frank X Walker to write a poetic Love Letter to the World for the Global Tattoo Project. The project combines poetry, tattoos, music, photography, spoken word, storytelling, video and global connections.

Corbett thanked the consultants for their work.

Richardson gave the nominating committee report. A number of nominations have been received.

Corbett reported that Mazzone will chair the stakeholder engagement committee.

Johnson gave a report from the line item funding task force committee.

A new Governor's Awards in the Arts committee will be named.

The current Poet Laureate committee consists of Randall Vaughn, Wilma Brown and Jayne Waldrop.

Corbett left to attend a funeral; Vaughn chaired for the remainder of the meeting.

BREAK

Executive Director's Operational Report

Meadows said work was continuing on the strategic plan. Meadows updated the board on staff changes. Tammie Williams is the new grants manager and will continue to be the KAC board liaison. Emily Moses is the new creative industry director. There are two open administrative associate positions and a communication director position.

The Governor's Awards are on Oct. 9th. The format will remain the same.

National Assembly of State Arts Agencies (NASAA) conference is Nov.13-15 in New Orleans. If board members are interested in attending, the KAC will pay the registration fee.

The strategic plan will be available for board approval in December. The NEA will allow the strategic plan to be submitted with the application which is due September 29th. Meadows spoke with the NEA and will follow up once the strategic plan has been approved by the board.

Performing Arts Exchange (PAE) is in Atlanta, Sept. 29-Oct. 2. Tamara Coffey will be attending.

Meadows talked about a special event planned for the launch of the creative industry report. The National Endowment for the Arts chair, Jane Chu, will be invited. The date is Dec. 3.

The dates for Arts Day have not yet been confirmed.

Monitoring Reports

Meadows monitoring report focused on 1.4: Artists live and work in a supportive environment. KAC continues to help artists with business skills. Adjudicated programs are going strong. The Architectural Artist directory is growing every year. Kate Sprengnether is the program director. Despite budget cuts, the Fellowship program is also thriving. Meadows stated that she was pleased and stressed the importance of keeping the fellowship program.

Meadows commented that the Community Scholars apprenticeship program is strong. Mark Brown is the Folk & Traditional Arts Director. The Makings of a Master exhibit continues to travel around the state.

Meadows noted this year is the 30th anniversary of the Al Smith Fellowship program. The Al Smith exhibit was hosted by the Lyric, in Lexington. In addition, the exhibit traveled around the state and Al Smith attended one of the artist talks.

Meadows said KAC continues to look at marketing and promotional activities that help promote Kentucky artists. Meadows added that KAC would like to offer more professional development opportunities.

Meadows then showed a video clip to stress the point of making connections. Dan Barnes is in Kentucky Crafted and the Architectural Artist Directory. The Owensboro Convention Center commissioned Dan Barnes to do a large scale installation. Prior to the commission, Barnes' work was seen at The Market by one of the Owensboro Convention Center staff members. In addition to Barnes, Arturo Sandoval and Brook White, who are also in the Architectural Artist Directory, have installations at the Owensboro Convention Center.

Meadows told the board these are the connections and results KAC works toward. Meadows went on to say that she is hopeful more artists will be commissioned to work with more communities across the state.

A motion to approve the monitoring was made by Andee Rudloff, seconded by Helen Mountjoy. The motion passed without objection.

Vaughn invited Richardson to speak about the upcoming board meeting in Berea. Richardson told the board Victoria Faoro, Executive Director, offered to take the board on a tour of the Kentucky Artisan Center. Richardson noted that it was suggested that the First Lady announce the Give a Gift from Kentucky on the same day. It was also suggested that hotel accommodations be made at the Historic Boone Tavern.

Vaughn reminded the board to mark their calendars for upcoming meetings: The date of the March meeting in Frankfort has yet to be determined. The location of the June 5, 2015 meeting has also not been determined.

Vaughn asked Jayne Waldrop to lead the discussion for evaluation of the meeting. Waldrop asked the board for any comments. Richardson thanked Mountjoy and the city of Owensboro for their hospitality. Mountjoy then gave a special thanks to Roxi Witt. Waldrop asked for additional comments; there were none. Vaughn thanked everyone and adjourned the meeting at 3:24 p.m.

Board schedule

Upcoming board meetings:

Dec. 5	Berea
Mar. 2015	Frankfort **TBD date
June 5, 2015	TBD**Location

Other upcoming events:

Jan/Feb.	Arts Day, Capitol Annex/Rotunda
April 24	Kentucky Writers' Day, Frankfort
Mar 7-9	Kentucky Crafted: The Market