

Kentucky Arts Council Board of Directors
Meeting Minutes
Dec. 11, 2015
Noon – 3 p.m.

Members Present: Mary Michael Corbett, Jo Curriss, Paul Fourshee, Ron Johnson, Todd Lowe, Darlene Mazzone, Josephine Richardson, Andee Rudloff, Jayne Waldrop, Randall Vaughn, Kathleen Setterman, Helen Mountjoy, John Hockensmith

Members Absent: Wilma Brown, Lacy Hale, Everett McCorvey

Others Present: Heather Bell, Jennifer Bielstein, Bill Blodgett, Karen Clayton, Erin Cooper, Robert Curran, Peter Holloway, Martha Slaughter, Jim Welch, Tourism, Arts and Heritage Sec. Don Parkinson, staff members Lori Meadows, Sandy Etherington, Emily Moses, Dan Strauss, Tammie Williams.

Note Taker: Tammie Williams

Welcome and Comments from guests: Corbett welcomed and introduced Sec. Don Parkinson. Corbett asked guests, the board and staff to introduce themselves. Sec. Parkinson spoke briefly about his vision for the state. He spoke about focusing on the tourism industry and plans to increase marketing.

Heather Bell welcomed everyone on behalf of Kim Baker, president and CEO of the Kentucky Center for the Performing Arts. Bell thanked the arts council for their work. Bell gave a brief history of the Kentucky Center and showed a video.

Corbett asked for a motion to approve the minutes from the Sept. 2015 board meeting.

Approval of minutes from the Sept 2015 meeting

Motion to approve: **Josephine Richardson**

Seconded: **Andee Rudloff**

No opposition, Motion carried

Comments by the Board Chair

Corbett commented on the wonderful experience of the Governor's Awards in the Arts. Corbett talked about the success of the Creative Industry Summit in Owensboro. Corbett spoke about the possibility of having a meeting with Education Commissioner Stephen Pruitt in Frankfort, on March 11, 2016. Corbett spoke about Paristown Pointe, an arts and cultural district project in Louisville. The Paristown Pointe development group is asking for assistance from the arts council to identify artists for residency and studio usage.

Sec. Parkinson added the venue would hold 2000 people. Construction is scheduled to begin in March 2016.

Consent Agenda

Abstentions: No changes to abstentions

Meadows gave a quick overview of the TranspARTation grant, which is transportation funding for schools to travel to approved arts organization venues and the Teaching Art Together grant, which is an artist residency program that provides schools with tools to incorporate art into the curriculum.

Approval of Teaching Art Together, TranspARTation grants

Motion to approve: **Jo Curris**

Seconded: **Jayne Waldrop**

No opposition, Motion carried

Monitoring Reports:

Meadows talked about looking for additional ways to reduce costs and increase earned revenues. The arts council has increased advertising sales for the printed Market program. Meadows thanked Chris Cathers for his efforts. Cathers has doubled ad sales this year.

Approval of the Executive Director's Monitoring Reports

Motion: **Kathleen Setterman**

Seconded: **Randall Vaughn**

Governance Process

Ron Johnson gave a report on behalf of the line item task force. Johnson talked about the policy change to allow arts organizations to apply for Kentucky Arts Partnership status without applying for funding. There was discussion to ask the cabinet to allow the arts council to manage the Tourism grant. Richardson gave the nominating report and said the committee is in the process of compiling names for new board members. The committee's next meeting is scheduled for Jan 20. Once the process is complete, a letter will be sent to the Governor with recommendations.

The Governor's Awards in the Arts committee is comprised of Jayne Waldrop, chair and committee members Lacy Hale, Darlene Mazzone and Andee Rudloff. Corbett said nominations should be submitted to Dan Strauss. Strauss will contact the committee members to set-up a meeting.

Corbett said the Advocacy Committee would be contacting the board for input.

Corbett asked Todd Lowe to give an update on the National Assembly of State Arts Agencies (NASAA) conference. The focus for the conference was change. The National Endowment for the Arts Chair Dr. Jane Chu spoke about arts education. Lowe was elected as the treasurer for NASAA 2016 board of directors.

Executive Director's Operational Update

Meadows thanked the board for their support and sponsorship of the Creative Industry Summit. Dave Blevins joined the arts council staff as the arts marketing director. The search for the social media position is pending. The arts council hosted several major events since the last board meeting including Governor's Awards in the Arts, Kentucky Crafted at the Breeders Cup Festival-this event was a popup shop of Kentucky Crafted artists in Lexington at the Livery-and the Creative Industry Summit in Owensboro.

Meadows gave an update on Arts Day. The celebration will be Jan. 20, 2016 in the Capitol Rotunda and Mezzanine. KAP funding is presented to arts organizations and photographs are taken with legislators. This year is the 50th anniversary of the arts council.

The arts council continues to be invited to speak around the state. Organizations and communities are interested and have many questions regarding the use of the Creative Industry report as a resource.

Meadows thanked the arts council staff. The arts council had two staff members retire in recent months. Meadows said every staff member has pitched in and gone above and beyond expectations to make sure events are successful and work is completed.

The Market is March 4 through 6, 2016, at Lexington Convention Center. Meadows thanked Mazzone for providing a free Market ad in Paducah Life. Mazzone suggested that other board members ask marketing entities in their communities to help support the Market.

The arts council has several special initiatives with the National Endowment for the Arts. The NEA is working with each state to complete a three-minute NEA 50th anniversary video.

Presentations:

Presentations were given by the following organizations:

Louisville Ballet: Robert Curran, artistic director

Actors Theatre: Jennifer Bielstein, managing director

Louisville Orchestra: Jim Welch, board president

Kentucky Opera: Bill Blodgett, board president

StageOne: Peter Holloway, producing artistic director

Speed Museum: Martha Slaughter, board chair elect

Board Evaluation: Paul Fourshee and Ron Johnson thanked the staff for their dedication and the quality of their service. Fourshee and Johnson both said they enjoyed serving on the board. Corbett thanked both for their service.

Board Schedule

March 11, 2016 - Board Meeting, Frankfort

Upcoming events:

Jan. 20, 2016 - Arts Day/50th Anniversary Celebration

Feb. 23, 2016 - Poetry Out Loud

March 4-6, 2016 - The Market

March 7-8, 2016 - Americans for the Arts Advocacy Day, Wash. D.C.

April 25, 2016 - Writers' Day

Board meeting adjourned: 3:06 p.m.