



SPECIAL EDITION - CREATIVE INDUSTRY SUMMIT

Oct. 9, 2015



Creative Industry Summit

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Dear Stakeholders in the Arts,

We're bringing you this special edition of Arts E-News to tell you about an opportunity you do not want to miss! The second annual **Kentucky Creative Industry Summit** will be Nov. 12-13 at the Owensboro Convention Center featuring a stellar lineup of presenters on topics relevant to all Kentucky communities, and we can't wait to see you there.

The summit is brought to you by presenting sponsors Berea College Crafts and the Kentucky Arts Council Board of Directors.

In addition to reviewing the progress we've made since the release of the **Kentucky Creative Industry Report** last December, we have more than 30 national, state and local experts discussing the creative industry and related topics that will benefit individuals and communities interested in growing and supporting their local and statewide creative industries.

The **agenda for the pre-summit workshop**, Nov. 12, is divided into two tracks – one for artists and creative entrepreneurs and one for individuals interested in learning about community development through the arts. Registration for the entire day is \$10. The artist and creative entrepreneur track is for artists, arts businesses and creative entrepreneurs who are interested in starting, growing or learning new skills to support an arts business. The community development through the arts track is for tourism and community development staff, urban and rural planners, Main Street directors, Trail Towns, libraries, civic groups, nonprofit organizations, community based service organizations, economic developers, business owners, chambers of commerce and others with a vested interest in learning how to maximize the use of their local arts and cultural resources.

The summit, on Friday, Nov. 13, will feature a presentation on the arts council's work across the state to develop the creative industry, in addition to presentations from Pam Breaux, CEO of the National Assembly of State Arts Agencies; and Leonardo Vazquez, executive director of the National Consortium for Creative Placemaking. You can read more about Mr. Vazquez below. It will offer multiple opportunities during afternoon breakout sessions for participants to learn about creative industry initiatives taking place across the state. The day finishes with a panel discussion about funding and growth opportunities for the creative industry. Registration for the summit is \$50.

So, who should come to the Creative Industry Summit?

- Community and regional arts leaders
- State and local elected officials
- Business leaders who support community and economic development
- Main Street directors
- Tourism commission members and directors
- Trail Town committee members
- Convention and visitors bureau professionals
- Municipal officers, like city managers
- Artists, arts business owners and creative entrepreneurs
- Anyone who believes community and economic development can be achieved when the arts have a seat at the table
- Those interested in supporting and developing their local creative industry



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"You need to be at the Creative Industry Summit, Nov. 12-13!"



**National Endowment for the
Arts (NEA)
Resources**

Make plans now to join us Nov. 12-13 in Owensboro. [Register for the Kentucky Creative Industry Summit today!](#)

Sincerely,

Lori Meadows

Executive Director

**Need advice on creative placemaking in your community?
Want to find out what creative placemaking is?
Leo Vazquez is here to talk you through it.**

Creative Industry Summit speaker Leonardo Vazquez, National Consortium for Creative Placemaking executive director, will be pulling double duty at the second annual Kentucky Creative Industry Summit, Nov. 12-13 at the Owensboro Convention Center. On Nov. 12, he will offer an interactive presentation for attendees of both workshop tracks titled "Building Strong Teams for Creative Placemaking." On Nov. 13, he will make a presentation at the summit titled "Leading Success for Community, Cultural and Economic Development."

His presentations are geared toward a broad spectrum of local and regional leaders, including elected officials, business and civic leaders, urban planners, economic and community development professionals, artists and leaders of arts organizations.

"How do you know when the arts are helping to improve quality of life and economic opportunity in a community? Who should be involved and how? I hope to help attendees answer those questions and more." Vazquez said.

"I'm honored to be invited to speak at the summit," he said. "There are some exciting creative placemaking activities in Kentucky. I'm hoping to share what I've learned from my work in this field and to learn from others about their experiences."

Creative placemaking works best when there is a diverse team of stakeholders who share goals and a willingness to work together, Vazquez said in discussing the Nov. 12 workshop. This workshop will help participants determine who to recruit, how to create an environment that encourages people to work together while respecting their differences, build a common mission, and make a team that can adapt better to change.

Vazquez's presentation on Nov. 13 is titled "Leading Success for Community, Cultural and Economic Development." Good creative placemaking engages arts and culture to promote a better quality of life, more economic opportunity and a healthier environment for creative expression in ways that are cost-effective and respect the distinct qualities of place. It is challenging and complex. Vazquez will explore how to integrate community, cultural and economic development and the six dimensions of success in creative placemaking.

"My presentation is not going to be about arts and culture," he said. "It's going to be about making places better with arts and culture."

To participate in Vazquez's presentations, [register for the Creative Industry Summit today!](#)

Check out our lineup of presenters!

We've lined up some phenomenal speakers for the 2016 Kentucky Creative Industry Summit.

National/Federal Guest Speakers

Pam Breaux, CEO, *National Assembly of State Arts Agencies*

Jennifer Hughes, Design Specialist, *National Endowment for the Arts*

Tim McNeilly, Rural Development Coordinator, *USDA*

Leonardo Vazquez, Executive Director, *National Consortium for Creative Placemaking*

Kentucky Arts Council Speakers

Mark Brown, Folk and Traditional Arts Director

Lori Meadows, Executive Director

Emily B. Moses, Creative Industry Manager
Sarah Schmitt, Community and Arts Access Director

State Government/Statewide Guest Speakers

Melissa Aguilar, Executive Director, *Kentucky Workforce Innovation Board*, Frankfort

Melissa Bond, *University of Kentucky CEDIK Extension Fine Arts*, Lexington

Mary Hammond, Executive Director, *Paducah Convention and Visitors Bureau*, Paducah

Karine and Matt Maynard, *Maynard Studios*, Lawrenceburg

Becky Naugle, State Director, *Kentucky Small Business Development Center*, Lexington

Bill Schutters, Entrepreneurial Support Director, *Kentucky Highlands Innovation Center*, London

Ada Smith, Institutional Development Director, *Appalshop*, Whitesburg

Frank Tate, *Kentucky Cabinet for Economic Development*, Owensboro

Richard Young, Director of Programs, *North Limestone Community Development Corporation*, Lexington

Owensboro/Daviess County Guest Speakers

Sister Cheryl Clemons, Academic Dean, *Brescia University*

Dr. Bart Darrell, President, *Kentucky Wesleyan College*

Dr. Paula Dehn, Academic Dean, *Kentucky Wesleyan College*

Dean Dennis, General Manager, *Owensboro Convention Center*

Heath Eric, Musician, President of *Rumsey Records*

Steve Johnson, Vice President of Governmental, Community and Legislative Affairs, *Owensboro Health*

Dr. Julia Ledford, Associate Dean of Humanities and Fine Arts, *Owensboro Community and Technical College*

Daviess County Judge-Executive Al Mattingly

Helen Mountjoy, *Kentucky Arts Council Board of Directors*

Owensboro Mayor Ron Payne

Katherine Taylor, Owner, *Studio Slant*

Belinda Thomson, Theatre Arts Instructor, *Brescia University*

Scott Williams, President, *Owensboro Community and Technical College*

Roxi Witt, Executive Director, *RiverPark Center*

Debbie Zuerner Johnson, Community Outreach Manager, *Owensboro Health*

See how far we've come and look at the road ahead

We'll be reviewing some of our accomplishments since the December 2014 release of the Creative Industry Report. [You can read it on our website](#). Check out this one-page [overview of the report's findings](#).

Not sure if the Creative Industry Summit is for you?

Are you an artist, but are unsure how you fit into Kentucky's creative industry? [Check out our latest blog post](#) and join the conversation.

Arts E-News is a publication of the Kentucky Arts Council, the state arts agency, which fosters environments for Kentuckians to value, participate in and benefit from the arts. Kentucky Arts Council funding is provided by the Kentucky General Assembly and the National Endowment for the Arts.



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