

FY2019 Application
FY2019 Performing Artists Directory Application
Application Deadline: Feb. 15, 2018

This form must be typed; no handwritten applications will be accepted.
 Before beginning your application, thoroughly read the Guidelines. **Application materials will not be returned.**

Applicant Info. U.S. Congressional District _____ KY Senate District _____ KY House District _____ District information is available from your County Clerk's office or by completing the form at https://vrsws.sos.ky.gov/vic/ .	Applicant First Name _____	Applicant Last Name _____	
	Applying as <i>(individual/group/ensemble/company name)</i> _____		
	Mailing Address _____		
	City _____	State _____ KY	ZIP _____ County _____
	Phone _____		
	Email _____		
	Web Address _____		
	<i>If different from above, include the following mailing address:</i>		
	Street Address _____		
	City _____	State _____ KY	ZIP _____ County _____
DUNS # _____ Data Universal Numbering System (DUNS) numbers are the standard for keeping track of the world's businesses. All Performing Artists Directory applicants must provide a DUNS number to help measure the scope and impact of Kentucky's creative industry. To learn more about DUNS numbers, visit AmericansForTheArts.org . To request your free DUNS number, call 1-866-705-5711, and tell the Dun & Bradstreet representative that you are applying for a government program that requires a DUNS number. NOTE: The arts council does not require or suggest the purchase any products from Dun & Bradstreet.			

KAC staff use only:		
FY: 2019 _____	APP #: _____	CLIST #: _____
Grant Program: PAD _____	Activity: _____	Pop by Race: _____
App Status: _____	Arts Education: _____	Pop by Age: _____
App Institution: _____	NEA Outcome: _____	Pop by Group: _____
	App Discipline: _____	Date Received: _____

Have you previously juried into the Performing Artists Directory? YES NO				
Are you applying as: Solo Performer Performing Group				
Applicant Discipline/Subdiscipline				
<i>Select one Discipline and one Subdiscipline from the dropdown lists below.</i>				
Discipline:	01 Dance	02 Music	03 Opera/ Musical Theatre	04 Theatre
Subdiscipline:				
Secondary Contact				
<i>To include contact information for a booking agent or business partner, complete the section below.</i>				
Relationship: Booking Agent Business Partner				
First Name		Last Name		
Mailing Address				
City		State	ZIP	
Phone		Email		

RESUME

Attach a copy of your professional resume that focuses on the applicant's performance background and experience. Groups and ensembles may submit a group resume that includes information about lead artists. Include three professional references with current contact information (contact name, organization name, mailing address, email address and phone number). Limit two pages.

Performance Expectations

Artistic Excellence (70%)

- Creativity
- Technical proficiency
- Professional staging and presentation

Applicants must submit Web links to work samples. It is strongly recommended that at least one video be of a performance in front of a live audience. Links must be easily accessible with no passwords required, and lead directly to the work sample to be viewed.

Storytelling, theatre, dance: submit up to three work samples (limit 10 minutes total for all work samples combined).

Music: submit three work samples, including at least two video samples and no more than one audio sample.

No written information is required for Artist Excellence other than the following work sample index. This criterion is determined through submitted work samples. For specific instructions on work samples, carefully review the guidelines.

WORK SAMPLE #1				
URL of work sample:	_____			
Title of work:	_____			
Year of performance:	_____			
Length of full piece:	_____ Hrs.	_____ Min.	_____ Sec.	
Length of sample:	_____ Hrs.	_____ Min.	_____ Sec.	
Begin viewing at:	_____ Hrs.	_____ Min.	_____ Sec.	
Stop viewing at:	_____ Hrs.	_____ Min.	_____ Sec.	

Description:

WORK SAMPLE #2

URL of work sample: _____

Title of work: _____

Year of performance: _____

Length of full piece: _____ Hrs. _____ Min. _____ Sec.

Length of sample: _____ Hrs. _____ Min. _____ Sec.

Begin viewing at: _____ Hrs. _____ Min. _____ Sec.

Stop viewing at: _____ Hrs. _____ Min. _____ Sec.

Description:

WORK SAMPLE #3

URL of work sample: _____

Title of work: _____

Year of performance: _____

Length of full piece: _____ Hrs. _____ Min. _____ Sec.

Length of sample: _____ Hrs. _____ Min. _____ Sec.

Begin viewing at: _____ Hrs. _____ Min. _____ Sec.

Stop viewing at: _____ Hrs. _____ Min. _____ Sec.

Description:

Complete your responses to the following Performance Expectations on no more than three pages.

Use basic white copy paper and 11- to 12-point font (Arial, Times New Roman, Calibri or Courier New only). Hand-written responses will not be accepted. As a part of your response, duplicate the heading of each section below and the number of each Performance Expectation.

NOTE: Additional pages will be allowed for your performance history (Performance Experience #3). See that section below for page limit.

Introduction

1. Describe yourself or your group or ensemble. Include information on each performer and/or technician involved in performances.
2. Describe your genre, discipline or style of performance and your experience performing in your genre.
3. Describe a typical performance.

Performance Experience (20%)

All applicants must have at least two years of professional performance experience and demonstrate a commitment to performing outside of their home community.

1. Describe your approach to and experience with performance contract negotiations. Focus on how you negotiate with presenters.
2. Explain how you determine your technical requirements for a performance and how you communicate these requirements to a presenter.
3. Attach a copy of your performance history. See [Performance History Instructions](#) for formatting requirements. A performance history provides panelists with information about how long you have been performing as well as when and where you have performed. Focus on performances of importance from the past two to four years. If you have a long history of touring, you may include a short paragraph at the beginning of your list that explains your prior experience. Your Performance History must be in the form of a list, and include information about when and where (venue, city, state) you performed, and who presented you. Indicate paid performances. Limit two pages.

Marketing Experience (10%)

This score will be based upon the effectiveness of your electronic press kit and your responses to the questions below. See [Electronic Press Kit](#) for more instructions.

1. Describe your current methods of marketing yourself to potential presenters, and the marketing materials and assistance you provide to presenters who book you.
2. Describe your plans for increasing or expanding your marketing efforts, and how being selected for the Performing Artists Directory will assist with meeting your goals.
3. Your Electronic Press Kit link: _____

Application Checklist

Mandatory items to be delivered or mailed to the Kentucky Arts Council along with the signed checklist. (Do not staple or otherwise bind your application materials.)

- Copy of two (2) proofs of Kentucky residency:
 - Kentucky driver's license, including the date issued and expiration date
 - State of Kentucky identification card, including the date issued and expiration date
 - Kentucky voter registration verification, printed from the State Board of Elections' Voter Registration Information Center website at <https://vrsws.sos.ky.gov/vic/>
 - Kentucky state income tax forms (740 series for full year residents only)

NOTE: applicants may submit either a Kentucky driver's license or a State of Kentucky identification card, but not both.

- Two promotional images
- Printed copy of the entire application, including Resume and Performance History

Applicant Signature

By signing and dating below, I certify that I have read and met the eligibility requirements as stated in the guidelines, and that all foregoing statements and enclosures herein are true and complete to the best of my knowledge. I certify that I have been a full-time Kentucky resident for six months prior to the application deadline and that I will remain a full-time Kentucky resident throughout my participation in the Performing Artists Directory. The Kentucky Arts Council may duplicate my application and any supporting materials submitted with my application for purposes of panel review.

Applicant Signature: _____
*All signatures must be in **RED** ink.*

Date: _____

Applicant's Printed Name _____

Mailing Address:
Kentucky Arts Council
1025 Capital Center Drive
Third Floor
Frankfort, KY 40601

If you have any questions, please contact the program director, toll free, at 1-888-833-2787.