



SCHEDULE AND FEES

Registration Deadlines: (Full payment is due at time of registration.)

- Friday, Dec. 16, 2016 (Regular)

Schedule of Market Hours:

Exhibitor load-in	Thursday, April 20	10 a.m. – 8 p.m.
Trade Day (Wholesale)	Friday, April 21	9 a.m. – 7 p.m.
Public Days (Retail)	Saturday, April 22	9 a.m. – 6 p.m.
	Sunday, April 23	10 a.m. – 5 p.m.
Exhibitor load-out	Sunday, April 23	5 p.m. – 9 p.m.

Booth Information

- Booths are provided with 8-foot back and side draping. All corner booths will be two-sided with no drape on the outside corner. All 10-by-30-foot booths are corner booths.
- Booth fees include storage behind booth, booth sign (business name, city, state, booth number), national and statewide event advertising, and buyers' terms card.
- Electricity, phone and Internet services are available at additional costs from **Lexpo Exposition Services**.
- Booth cancellations must be received by Wednesday, Jan. 4, 2017, to receive a refund. Cancellations after this date will not be refunded.

Booth Size	Regular	Additional Premium Corner
10 x 10	\$ 475	\$ 100
10 x 20	\$ 900	\$ 100
10 x 30	\$ 1,200	Included

Additional Guest Passes \$5 each (You are provided with two free guest passes.)

Trade Postcards \$7.50 per 100 cards, cards must be ordered in quantities of 100



Program Advertising

Ad Size	Regular
1.25" x 1.25"	\$ 60
3.75" x 2.5"	\$ 200
7.5" x 2.5"	\$ 400
3.75" x 5"	\$ 500
7.5" x 5"	\$ 800
8.5" x 11" Full Page	\$ 1,400

The online payment transaction includes a Portal Administration Fee (PAF). The PAF for ACH (debit card) payments is \$5, or you may choose to pay with a credit card and the PAF will be 3.5% of the total due.