

The Kentucky Arts Council Workshop Series Hazard, Perry County

The Kentucky Arts Council presents free workshops for artists and educators. All workshops will take place on Jan. 25-26 at Hazard Community and Technical College in Hazard, Ky. For more information or to sign up for a session, please contact Sarah.Schmitt@ky.gov.

TUESDAY, JANUARY 25

Effective Applications: How to Apply for the Arts Education Roster

1 – 3 p.m.

Open to teaching artists interested in working in a K – 12 school residency setting, this workshop is a step-by-step guide to the Arts Education Roster application.

Successful Marketing Material for Performing Artists

2 – 4 p.m.

For performing artists, this workshop will feature two arts professionals with extensive booking experience who will present and discuss examples of effective marketing material. Tammy Duff, director of the Greater Hazard Area Arts Council and Performing Arts Series, and Evelyn Wood, director of public relations at Hazard Community & Technical College, will answer questions about marketing, showcasing, negotiating with presenters and more. There will also be an opportunity to have current materials reviewed by the presenters.

Writing Good Copy

3 – 4 p.m.

Successful visual artists must be able to write effectively about their work for applications, exhibitions and the Web. This discussion will explore the keys to writing clear and effective copy aimed at a target audience.

Effective Applications: How to Apply for the Performing Arts Directory

4 – 5 p.m.

Open to professional Kentucky performing artists, this workshop is a step-by-step guide to the Performing Arts Directory application.

The Art of Selection

4 – 5 p.m.

Visual artists can join a discussion on selecting work samples for submission to juried exhibitions and programs. This presentation by Craig Kittner, arts marketing director for the Kentucky Arts Council, will help you select pieces from your body of work and present them in a way that will catch and hold the attention of a juror.

The Teacher Initiated Program Grant: Building 21st Century Skills

4:30 – 7:30 p.m.

Open to classroom teachers and teaching artists, education director Carrie Nath and Robert Duncan, arts and humanities curriculum specialist for the Kentucky Department of Education, will take you through the Teacher Initiated Program grant application. Identify creative ways to use arts council programming to meet the needs of the upcoming arts and humanities program review. Kentucky Department of Education Professional Development (KDE PD) credit is available.

Effective Applications: How to Apply for the Al Smith Individual Artist Fellowship

5 – 6 p.m.

Open to Kentucky visual, craft, media and literary artists, choreographers and musical composers, this workshop is a step-by-step guide to completing the fellowship application. We recommend that visual and craft artists also attend “The Art of Selection.”

State of the Arts: Tell us About the Arts in Your Community

5 – 6 p.m.

Meet with other artists, representatives from arts organizations and arts enthusiasts in your community to talk about successful projects, support for local artists, art event attendance and other concerns.

Work Sample Review Sessions for Visual Artists

6 – 7:30 p.m.

Bring in your work samples for a review session with arts marketing director Craig Kittner. He will offer feedback typical of a juror. Review can be of actual work or digital images on CD, DVD or memory stick.

Effective Applications: How to Apply for the Performing Arts Directory

6:30 – 7:30 p.m.

Open to professional Kentucky performing artists, this workshop is a step-by-step guide to the Performing Arts Directory application.

WEDNESDAY, JANUARY 26

The Art of Selection

10 – 11 a.m.

Visual artists can join a discussion on selecting work samples for submission to juried exhibitions and programs. This presentation by Craig Kittner, arts marketing director for the Kentucky Arts Council, will help you select pieces from your body of work and present them in a way that will catch and hold the attention of a juror.

Effective Applications: How to Apply for the Al Smith Individual Artist Fellowship

11 a.m. – noon

Open to Kentucky visual, craft, media and literary artists, choreographers and musical composers, this workshop is a step-by-step guide to completing the fellowship application. We recommend that visual and craft artists also attend “The Art of Selection.”

Social Networking for Artists and Arts Places

11 a.m. – noon

This beginner’s session will explore the benefits and drawbacks of sharing your music, photos, open studio, events, etc. through blogs, photo archives, Facebook, Myspace, Foursquare, CD Baby and YouTube. The object of this session is to help determine the sites are right for displaying your medium and achieving your artistic mission. We recommend that visual and craft artists also attend “Writing Good Copy.”

Writing Good Copy

noon – 1 p.m.

Successful visual artists must be able to write effectively about their work for applications, exhibitions and the Web. This discussion will explore the keys to writing clear and effective copy aimed at a target audience.

Effective Applications: How to Apply for the Performing Arts Directory

noon – 1 p.m.

Open to professional Kentucky performing artists, this workshop is a step-by-step guide to the Performing Arts Directory application.

Effective Applications: How to Apply for the Arts Education Roster

1 – 3 p.m.

Open to teaching artists interested in working in a K – 12 school residency setting, this workshop is a step-by-step guide to the Arts Education Roster application.

Work Sample Review Sessions for Visual Artists

1 – 2 p.m.

Bring in your work samples for a review session with arts marketing director Craig Kittner. He will offer feedback typical of a juror. Review can be of actual work or digital images on CD, DVD or memory stick.

Effective Applications: How to Apply for the AI Smith Individual Artist Fellowship

2 – 3 p.m.

Open to Kentucky visual, craft, media and literary artists, choreographers and musical composers, this workshop is a step-by-step guide to completing the fellowship application. We recommend that visual and craft artists also attend “The Art of Selection.”