

The Kentucky Arts Council Workshop Series Somerset, Pulaski County

The Kentucky Arts Council presents free workshops for artists and educators. All workshops will take place on Jan. 11-12 at the Carnegie Community Arts Center in Somerset, Ky. For more information or to sign up for a session, please contact Sarah.Schmitt@ky.gov.

TUESDAY, JANUARY 11

The Art of Selection

11:30 a.m. – 12:30 p.m.

Visual artists can join a discussion on selecting work samples for submission to juried exhibitions and programs. This presentation by Craig Kittner, arts marketing director for the Kentucky Arts Council, will help you select pieces from your body of work and present them in a way that will catch and hold the attention of a juror.

Effective Applications: Applying for the Al Smith Individual Artist Fellowship

1 – 2 p.m.

Open to Kentucky visual, craft, media and literary artists, choreographers and musical composers, this workshop is a step-by-step guide to completing the fellowship application. We recommend that visual and craft artists also attend “The Art of Selection.”

Effective Applications: Applying for the Performing Arts Directory

2 – 3 p.m.

Open to professional Kentucky performing artists, this workshop is a step-by-step guide to the Performing Arts Directory application.

Writing Good Copy

2 – 3 p.m.

Successful visual artists must be able to write effectively about their work for applications, exhibitions and the Web. This discussion will explore the keys to writing clear and effective copy aimed at a target audience.

Work Sample Review Sessions for Visual Artists

3 – 4:30 p.m.

Bring in your work samples for a review session with arts marketing director Craig Kittner. He will offer feedback typical of a juror. Review can be of actual work or digital images on CD, DVD or memory stick.

Successful Marketing Material for Performing Artists

3 – 5 p.m.

For performing artists, this workshop will feature an arts professional with extensive booking experience who will present and discuss examples of effective marketing material. Participants are encouraged to bring their questions about marketing, showcasing, negotiating with presenters and more. There will also be an opportunity to have current materials reviewed.

**The Teacher Initiated Program Grant: Building 21st Century Skills
4:30 – 7:30 p.m.**

Open to classroom teachers and teaching artists, education director Carrie Nath and Robert Duncan, arts and humanities curriculum specialist for the Kentucky Department of Education, will take you through the Teacher Initiated Program grant application. Identify creative ways to use arts council programming to meet the needs of the upcoming arts and humanities program review. Kentucky Department of Education Professional Development (KDE PD) credit is available.

WEDNESDAY, JANUARY 12

Writing Good Copy

11 a.m. – noon

Successful visual artists must be able to write effectively about their work for applications, exhibitions and the Web. This discussion will explore the keys to writing clear and effective copy aimed at a target audience.

Effective Applications: Applying for the Performing Arts Directory

11 a.m. – noon

Open to professional Kentucky performing artists, this workshop is a step-by-step guide to the Performing Arts Directory application.

Effective Applications: Applying for the Al Smith Individual Artist Fellowship

12 – 1 p.m.

Open to Kentucky visual, craft, media and literary artists, choreographers and musical composers, this workshop is a step-by-step guide to completing the fellowship application. We recommend that visual and craft artists also attend “The Art of Selection.”

The Art of Selection

1 p.m. – 2 p.m.

Visual artists can join a discussion on selecting work samples for submission to juried exhibitions and programs. This presentation by Craig Kittner, arts marketing director for the Kentucky Arts Council, will help you select pieces from your body of work and present them in a way that will catch and hold the attention of a juror.

Work Sample Review Sessions for Visual Artists

2 – 3 p.m.

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State of the Arts: Tell us About the Arts in Your Community

3 – 4 p.m.

Meet with other artists, representatives from arts organizations and arts enthusiasts in your community to talk about successful projects, support for local artists, art event attendance and other concerns.

Effective Applications: Applying for the Arts Education Roster

4 – 6 p.m.

Open to teaching artists interested in working in a K – 12 school residency setting, this workshop is a step-by-step guide to the Arts Education Roster application.