

## **The Kentucky Arts Council Workshop Series Schedule Frankfort, Franklin County**

All workshops will take place on November 30 and December 1 at the Franklin County Cooperative Extension Office at 101 Lakeview Court in Frankfort, Ky. For more information or to sign up for a session, please contact [Sarah.Schmitt@ky.gov](mailto:Sarah.Schmitt@ky.gov).

### **TUESDAY, NOVEMBER 30**

#### **The Art of Selection**

**1 – 2 p.m.**

Visual artists can join a discussion on selecting work samples for submission to juried exhibitions and programs. This presentation by Craig Kittner, arts marketing director for the Kentucky Arts Council, will help you select pieces from your body of work and present them in a way that will catch and hold the attention of a juror.

#### **Work Sample Review Sessions for Visual Artists**

**2 – 3 p.m. (directly following The Art of Selection)**

**or 4:30 – 6:30 p.m.**

Bring in your work samples for a review session with arts marketing director Craig Kittner. He will offer feedback typical of a juror. Review can be of actual work or digital images on CD, DVD or memory stick.

#### **Teaching Artist Meets the Educator: The Arts Lesson Plan**

**2 – 4:30 p.m.**

Arts education director Carrie Nath and storytelling roster artist Mary Hamilton will take you through the TeacherSpeak of preparing a five-day residency utilizing the national standards. For arts educators, classroom teachers and artists interested in applying to the arts council's Arts Education Roster.

#### **Effective Applications: Applying for the Al Smith Individual Artist Fellowship**

**3 – 4 p.m.**

**or 5:30 – 6:30 p.m.**

Open to Kentucky visual, craft, media and literary artists, choreographers and musical composers, this workshop is a step-by-step guide to completing the fellowship application. We recommend that visual and craft artists also attend "The Art of Selection." Workshop requires a minimum of five artists.

#### **Effective Applications: How to Apply for the Performing Arts Directory**

**4 – 5 p.m.**

Open to professional Kentucky performing artists, this workshop is a step-by-step guide to the Performing Arts Directory application. Workshop requires a minimum of five artists.

### **Marketing your Arts Education Work**

**5 – 6:30 p.m.**

The residencies are planned, the classroom materials are ready and you know that you have something really cool to share with the schools throughout Kentucky, but how do you get the word out? Join arts education director Carrie Nath and storytelling roster artist Mary Hamilton in a workshop focused on marketing your arts education work.

### **State of the Arts: Tell us About the Arts in Your Community**

**6:30 – 7:30 p.m.**

Meet with other artists, representatives from arts organizations and arts enthusiasts in your community to talk about successful projects, support for local artists, art event attendance and other concerns.

## **WEDNESDAY, DECEMBER 1**

### **Writing Good Copy**

**3 – 4 p.m.**

Successful visual artists must be able to write effectively about their work for applications, exhibitions and the Web. This discussion will explore the keys to writing clear and effective copy aimed at a target audience.

### **Effective Applications: Applying for the AI Smith Individual Artist Fellowship**

**4 – 5 p.m.**

Open to Kentucky visual, craft, media and literary artists, choreographers and musical composers, this workshop is a step-by-step guide to completing the fellowship application. We recommend that visual and craft artists also attend “The Art of Selection.” Workshop requires a minimum of five artists.

### **Effective Applications: How to Apply for the Performing Arts Directory**

**5 – 6 p.m.**

Open to professional Kentucky performing artists, this workshop is a step-by-step guide to the Performing Arts Directory application. Workshop requires a minimum of five artists.

### **The Teacher Initiated Program Grant: Building 21st Century Skills**

**4:30 – 7:30 p.m.**

Strengthening communication skills, honing creative problem solving and reaching out to the alternative learner: the arts provide us with the tools to do all of this and more. Join arts education director Carrie Nath and Robert Duncan, arts and humanities curriculum specialist for the Kentucky Department of Education, as they take you through the Teacher Initiated Program grant application. This workshop will bring you up to speed on the new application and help you identify creative ways to use arts council programming to meet the needs of the upcoming arts and humanities program review. Kentucky Department of Education Professional Development (KDE PD) credit is available.

### **The Art of Selection**

**5:30 – 6:30 p.m.**

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### **Work Sample Review Sessions for Visual Artists**

**6:30 – 7:30 p.m. (directly following The Art of Selection)**

Bring in your work samples for a review session with arts marketing director Craig Kittner. He will offer feedback typical of a juror. Review can be of actual work or digital images on CD, DVD or memory stick.

### **Successful Marketing Material for Performing Artists**

**6 – 7 p.m.**

For performing artists, this workshop will feature an arts professional with extensive booking experience who will present and discuss examples of effective marketing material. Participants are encouraged to bring their questions about marketing, showcasing, negotiating with presenters and more.

### **Marketing Material Review for Performing Artists**

**7 – 8 p.m. (directly following Successful Marketing Material for Performing Artists)**

This one-on-one workshop will feature an arts professional with extensive booking experience who will review artists' marketing materials and provide feedback. Limit: 8 performers.