

FY2027 Kentucky Touring Grant

SCORING RUBRIC - PERFORMANCE PLANNING

Description	Score
Prepared (meets or exceeds expectations in all aspects of criteria)	35-45
Developing (meets expectations in two aspects of criteria)	25-34
Limited (meets expectations in one or no aspect of criteria)	0-24

SCORING CRITERIA

Performance Planning (45 points)

- Goals and desired outcomes for requested performance(s) are clearly stated
- Selected performer(s) meets the organization's stated goals and outcomes
- Intent to perform, letter of agreement, or contract for each performance is complete and signed by both parties

SCORING RUBRIC - MARKETING/EVALUATION/ACCESSIBILITY

Description	Score
Prepared (meets or exceeds expectations in all criteria)	11-15
Developing (meets expectations in two criteria)	5-10
Limited (meets expectations in one or no criteria)	0-4

SCORING CRITERIA

Marketing/promotion (15 points)

- Marketing/promotion plans are appropriate

Evaluation (15 points)

- Applicant's evaluation plan ensures impact

Accessibility (15 points)

- Multiple accessibility options for artists and audiences are identified

SCORING RUBRIC - BUDGET

Description	Score
Prepared (clearly demonstrates plan for matching funds)	7-10
Developing (demonstrates an attempt to plan for matching funds)	3-6
Limited (unclear or no plan for matching funds)	0-2

SCORING CRITERIA

Budget (10 points)

- Grant request indicates appropriate matching funds